



## Celebrities and Media day at the Los Angeles Foodbank's Season for Sharing.

On Saturday, November 14, celebrities and members of the media from Los Angeles joined together to volunteer their time to raise awareness of the Foodbank's growing need for donations and volunteer support this holiday season. The special event hosted by Jennifer Love Hewitt and the American Women in Radio & Television Southern California Chapter, kicked off the LA Regional Foodbank's "Season for Sharing."

Celebrity spokesperson, Ajay Mehta, who appears in the General Mills Fiber One ad campaign, presented the LA Regional Foodbank with 10 pallets of Fiber One cereal and chewy bars donated by the General Mills Foundation during Celebrity and Media Volunteer Day. "General Mills generous gift of food will help make the holidays more plentiful for many families in need," says Laura Behrman, President of the AWRT SoCal Chapter. "And we extend our heartfelt gratitude for their significant contribution and for everyone who contributed their time to participate in Saturday's day of giving."

Additional thanks to Alternative Apparel for donating t-shirts for the Season For Sharing event.

During "Season For Sharing," local celebrities and media joined together to help assemble and ready food packages at the Los Angeles Regional Foodbank for distribution to the community, including Candy Spelling, Author; Kathryn Joosten (Desperate Housewives); Patricia Kara (Deal or No Deal); Jessica Kinni (VH1s Rock of Love 2, VH1 Charm School); Boo Boo Stewart (The Twilight Saga: Eclipse); Maureen McCormick (The Brady Bunch); Jamie McCall (Pushing Daisies); Drew Seeley (Another Cinderella Story); Becca and Meaghan Martin (Camp Rock); Shailene Woodley (The Secret Life of the American Teenager); Erica Hubbard (Lincoln Heights); Ajay Mehta (Fiber One); Ross "The Intern" Mathews (The Jay Leno Show); Chelsea Hightower (Dancing with the Stars); Fivel Stewart, Actress/Performer; Gayla Johnson, Actress/Comedian; Kate Linder, Actress; Rick Yune, Actor; Amy Paffrath, Host, E! News; Anita Vogel, Correspondent, Fox News Channel; Alysha Del Valle, Morning News Team, KABC Eyewitness News; Rita Garcia, Reporter, KCAL/KCBS; Jo Kwon, General Assignment Reporter, KABC 790; Adrianna Costa, Host, TV Guide; Shira Lazar, Blogger, The Pop Report; Marcela Luevanos, On Air, Exitos 93.9 with attendance from Daily Variety, CBS Radio, KTTV Fox 11 and KCOP My 13 Los Angeles, Power

Women Magazine & Radio Show, KABC Radio, Los Angeles Times, Premiere Radio Networks, Southern California Broadcasters Association, Muse Artist Management , Radio Disney AM 1110, 710 ESPN, Global Vision Editing, VCI Solutions, Celebrity Photo Agency, The Multi Cultural Cooking Network and Look to the Stars, Hollywood Radio & Television Society, Press Association, Lifetime Networks, London Entertainment, American Photo Features, FilmMagic, WireImage, Getty Images, Los Angeles Examiner, Ratianda InLA Magazine,, Hollywood Unwrapped, Pretty/Scary, Hollywood Gossip, The 411 “Buzz” Around Town, Pop on the Pop, Hollywood Teen’zine, KNX 1070 Newsradio, KHTS AM 1220, FilmLink, LA 18/KSCI TV, StorybookProducer.com, General Mills, and more.

**TO DONATE TO THE LOS ANGELES REGIONAL FOODBANK VIRTUAL FOOD DRIVE:**

<http://www.lafoodbank.org>.

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